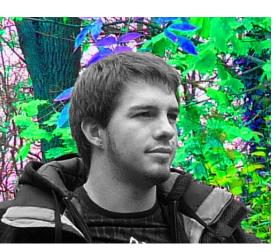
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I am Jonathan. I am Jonatecture, what Jonatecture encompasses is endless. I am a designer. I'm a learner. I'm a listener. I am a thinker. I am a communicator. This involves taking what is around me and letting it affect me to make me who I am tomorrow. Creating the identity takes a lifetime and does not just involve me becoming what I want to be. It involves experiences, people, time, learning and ones environment. I have come to realize that its the colors around you that shape and form your identity.

Dedicated to all those times when perfection just wasn't good enough...

JONATECTURE | STATEMENT OF PURPOSE | CAL POLY S.L.O.

Jonathan Giffin 41725 Stratford Circle Palmdale, California 93551 661.816.6766

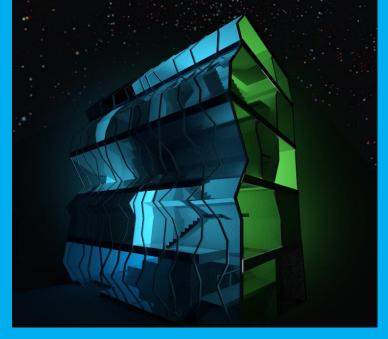
DESIGN

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CIRCULATION

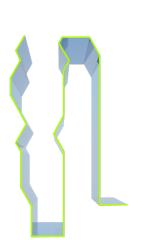


This urban infill project in Florence, Italy is based off of the design of an uncompleted urban void. The building boom in this area in the sixties led to less than designed structures in this area which is rather important to the city of Florence, as it connects Florence to nearby Prato.

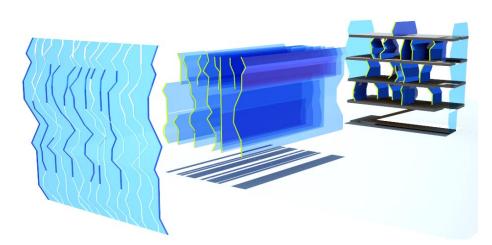
The development of the project started with looking at the programmatic requirements of the site. A public/private role exists in each part of the program, which was developed conceptually to a growth profile of the building. This growth pattern was then developed into the interior spatial qualities to each program.

The contours of the growth patterns are then expressed exteriorly to the structure of the facade. This facade is contrasted with its siting in which the site alters the street facade to reveal the patterns.

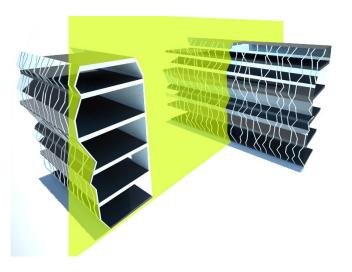
GROWTH PROFILE



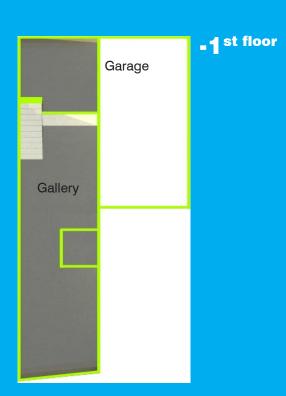
STRUCTURAL PATTERNING

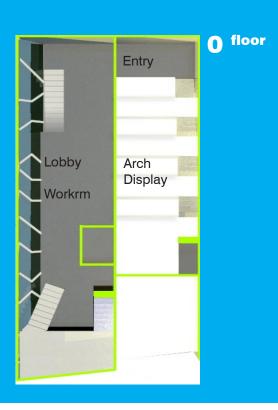


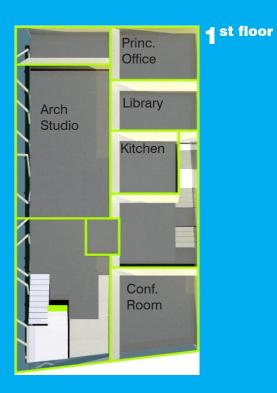
SITE EFFECTED GROWTH

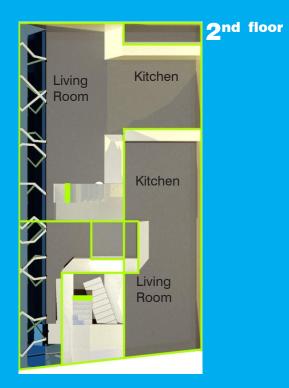


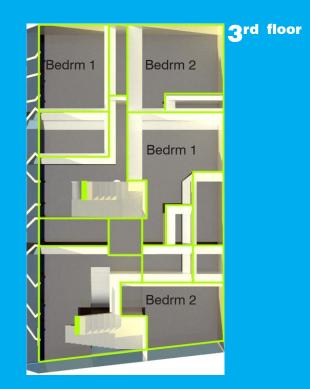
JONATECTURE | DESIGN | 4

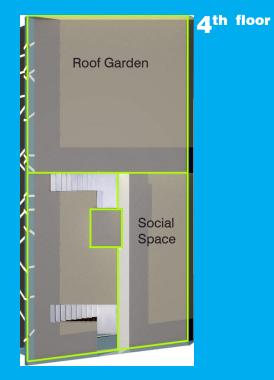








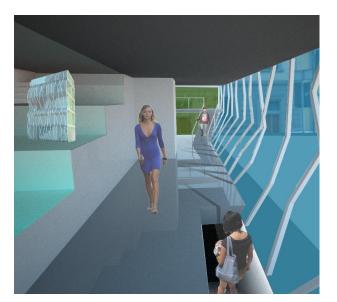




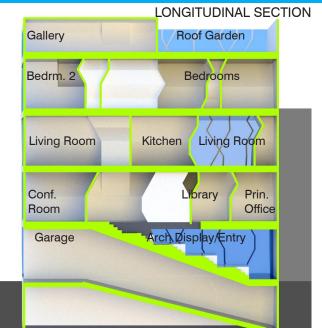
From left to right: Street level view, Duplex living room, Lobby and arch. studio entrance, street level view







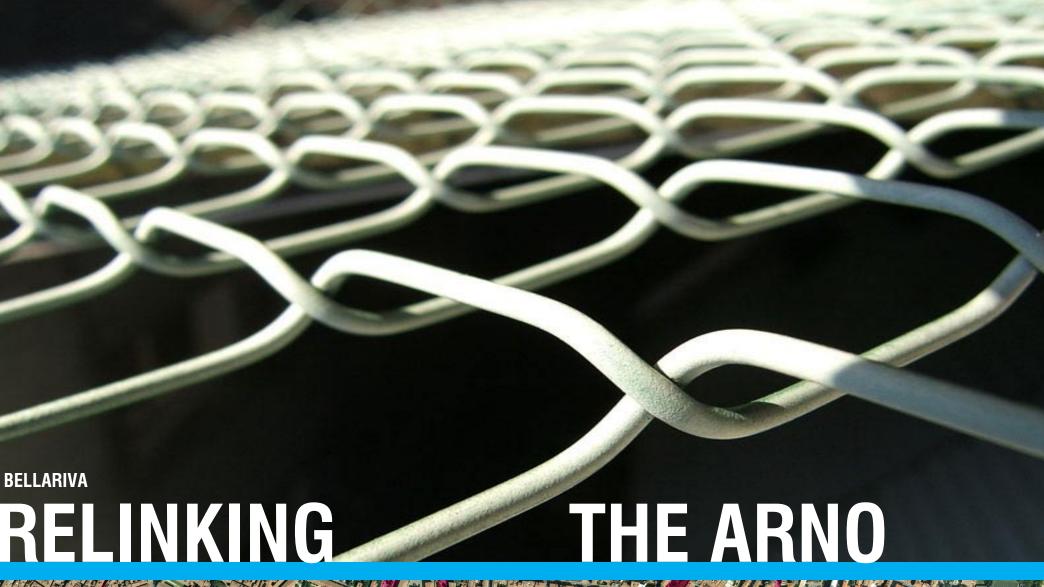






GROWTH PATTERNS | DESIGN | 7

JONATECTURE | DESIGN | 6

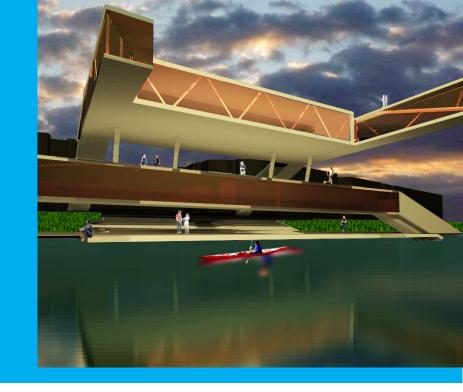




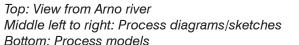
This project is a urban renewal project that is sited along the Arno river and is intended to relink the river with the community. Since the great 1966 flood occurred, there has been a lack of focus on the prime landscape of the river. The main green strip along the river offers a great opportunity for growth because it is one of the only areas in the old city of Florence that is not high density.

The master plan for this project has been developed as a series of new nodes that draw people out from the historic center towards the river where the green space can be fully utilized.

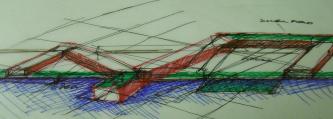
The focus of this project is on a piazza which would consists of a river walk for running, biking, and walking that would be on multiple levels that would connect the entire series of nodes. This design also offers a series of shops, bars, discos, and a soccer field on the top of the structure. By placing these spaces on various levels, the walking paths extend indoors and outdoors and allow a constant view of the Arno river.

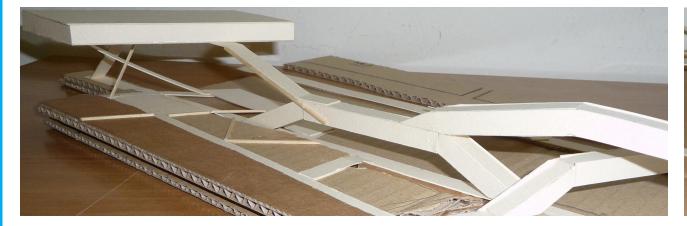




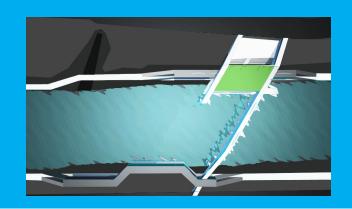






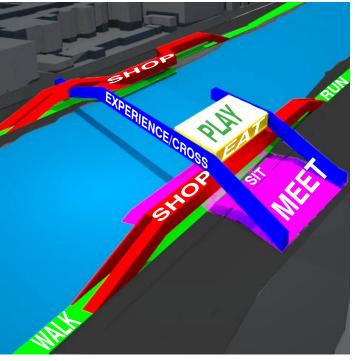


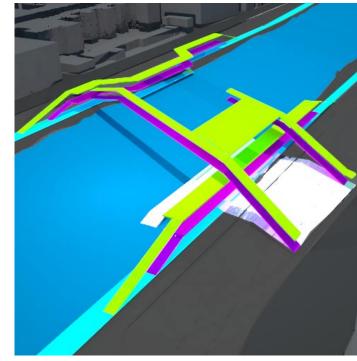


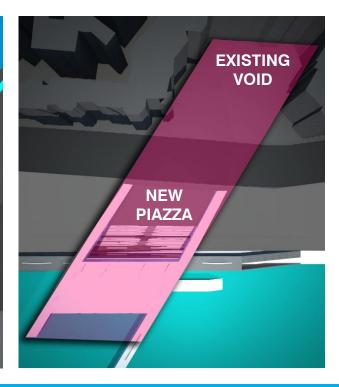


Top Row: Aerial shot, Master growth plan Middle Row: Program, Varied zones/levels, Site gesture, 3rd level view, Piazza view Bottom Row: Street level elevation, Cross section, 3rd level elevation, Longitudinal section



















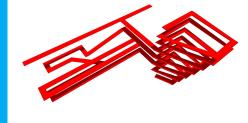












The stagnant unused space of the San Donnino Incinerator is the conclusion to a failed technology that was forced to close in the seventies due to health risks to the surrounding residents.

The project team has derived concepts for the proposed site from an oscillating spring in which there is a constant change between kinetic and potential energy. The incinerator becomes a source of potential energy while the additions to the incinerator and surrounding areas become a kinetic source of growth.

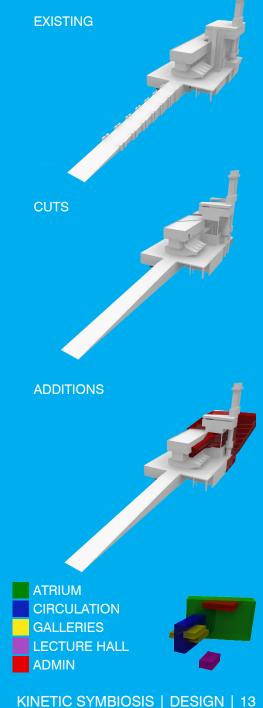
The new circulation and program cuts in and out of the old building and site creating a symbiotic relationship in which one depends on the other. The site grows out of the landscape and offers dynamic spatial opportunities that now use the existing desolate space.

"For every action, there is an equal and opposite reaction."
Sir Isaac Newton 1687

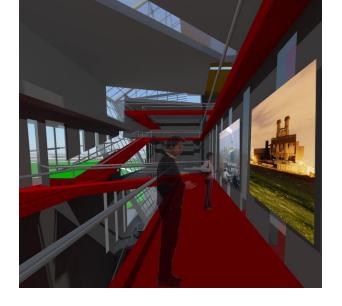
Left: Process pictures Top Right: Site map Bottom Right: Site plan Far Right: Old Vs. New

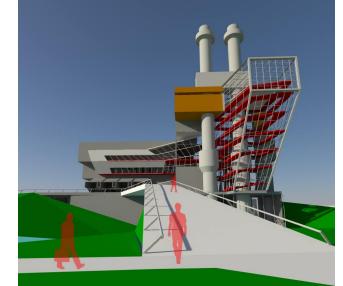


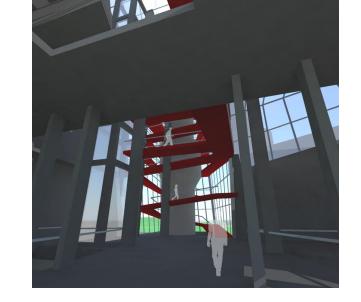


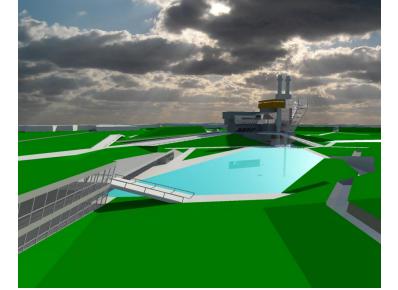


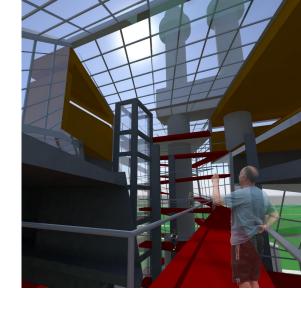










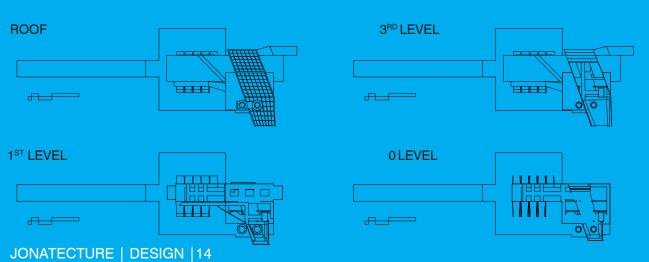


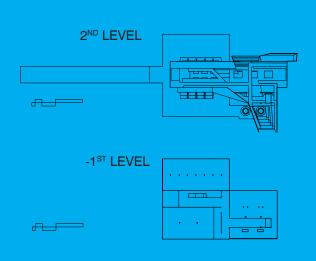


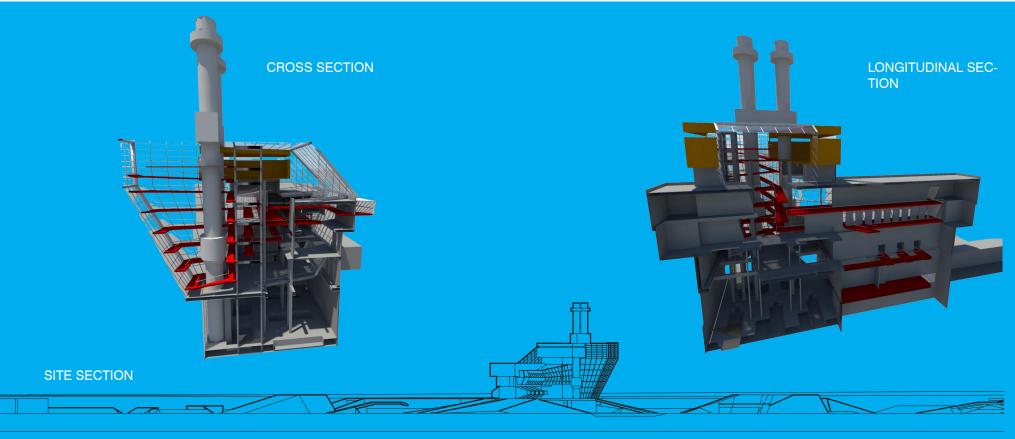






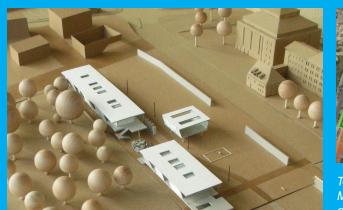














Top: Site models, Site diagram, Process model Middle Row: Rear entrance, Wall gallery, Main circulation, Cemetery remnants Since the Berlin wall came down in 1981, the remaining pieces still surrounding the area have come of disrepair and left vacant spaces. This project will finally occupy the dead zone but still pay tribute to what was once there. The project has been lifted from the site and set above the existing walls height to take away any separation and offer new perspectives to the site and its remnants.





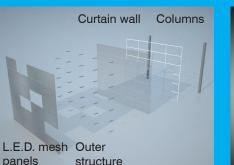


Bottom Left to Right: Diagrams, Atrium view, Street view







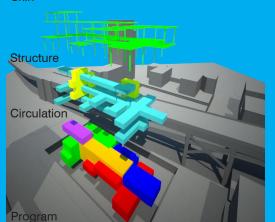
















IDENTITY

PRESENT:

The past few years in architecture school has broadened my interests significantly. I have learned many new wavs to understand and communicate architecture. I have finally reached my potential to be able to open my mind to all the input around me and use it to understand the architectural world.

Working in a firm has also shown me the social aspect of architecture and that each client is different and you must learn how to communicate your ideas to the public. Stepping back from oneself to understand what you are communicating.

I was fortunate enough to study in Florence, Italy for a vear where I was able to see architecture all over Europe. My travels abroad have opened my eyes to new cultures and walks of life. Seeing and experiencing architecture both new and old has shown me the boundless limit of architecture. Architecture does not adapt to culture but is adapted by culture. You must understand your surroundings in order to understand yourself.

Each professor has directed me in a new different direction which collectively has shown me a new path to architecture. I have learned that to find my identity I want to broaden my interests in architecture. I want to see it. experiment with it, theorize about it, build it, publish it, and everything else we can do in the field of design and architecture to better understand it.

STUDIO EXPERIENCE:

2nd year | G. Wynn, A. Chapman, Stewart 3rd year | E. Golden, A. Cooper, T. Fowler 4th year | P. Giaconia, M. Brizzi, A. Michelozzi,

WORK EXPERIENCE

13 months at MDM ARCHITECTS Palmdale, Califormia Draftsmen/Design work

ARCHITECTURE EXPERIENCES ABROAD: Berlin, GERMANY 2007

Florence, ITALY 2008-2009

INTERESTS:

Graphic Design, Photography, Publishing,

Paintina

IDENTITY

FIFTH YEAR:

For the next and final year in the Architecture depart-

ment at Cal Poly I would like to develop a master plan and

investigate architecture at a community level. I would like

to develop a thesis that involves the understanding of the

public, both local and globally. I will also investigate spatial

qualities to space and would like to build a display at full

scale to understand and test my thesis. While studying in

Florence I had the chance to go to the Biennale Architec-

ture show in Venice and this greatly effected my thoughts

on architecture. I would like to investigate architecture to

firms and possibly go to graduate school. Also I would

like to enter competitions and further find my architectural

identity. In graduate school I would like to discover the

deeper meaning to architecture and understand it at a

to get licensed in California and possibly work abroad for

a firm. Eventually I hope to open up a small firm with some

Architectural and not. I would like to experiment some

more with the design world and see where it takes me.

Going to school for graphic design has been a possible

way to add to my knowledge in the design world.

Once I have gotten what I can out of school I would like

Other than architecture I will be publishing books both

higher level.

contacts.

Upon graduation, I would like to sample different size

be "Beyond Building" which was the theme this year.

Master planning, possible adaptive re-use or city revival Sustainable Environments Minor Working into physical architecture Web Publishing classes Learn Maya

POST GRADUATION:

Intern at a different size firms Looking into Grad. school Enter competitions

Get licensed in California Possibly work abroad for a few years Start a small firm

Publish/design books Architectural/non Archi-Become well rounded in the design world Possible graphic design schooling

ARCHITECTURAL GOALS:

OTHER INTERESTS:

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